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P.O. Box 1554 • Houston, Texas 77251

June 2, 2019

Dear Friends and Colleagues:

The Asian American Bar Association of Houston (AABA) cordially invites you and your company to attend and underwrite our **2019 Gala & Silent Auction**, which will be held on Friday, September 27, 2019. The Gala is our organization's flagship event of the year and attracts between 300-400 guests, including local attorneys, judges and community leaders, to celebrate the extraordinary diversity of our city and state.

We are pleased to announce that the keynote speaker for this year's Gala is Ivan K. Fong, Senior Vice President, Legal Affairs & General Counsel at 3M Co. The AABA will also present its Impact Award to a distinguished member of the Houston legal community at the event.

Founded in 1984, the AABA is Texas' largest organization of attorneys, judges and law students advocating for Asian-Pacific American concerns. In keeping with tradition, the AABA will donate a portion of the proceeds from its Gala & Silent Auction to its non-profit, charitable affiliate organization, the Asian American Bar Foundation (AABF), whose mission is to serve Asian American communities in the greater Houston area, promote diversity in the legal profession, and improve access to justice for all Texans. The AABF will also be awarding the AABF Pro Bono and Herbert Gee Memorial Scholarships to two deserving law school students and a Community Organization Grant to a local community organization.

Past keynote speakers for the Gala & Silent Auction include: Frank H. Wu, Distinguished Professor and former Dean at the University of California, Hastings College of Law, Mee Moua, president of Asian Americans Advancing Justice (AAJC); Julián Castro, Mayor of San Antonio; and Sandra Leung, General Counsel of Bristol-Myers Squibb.

Enclosed is information on becoming an underwriter. Your generous support of this year's Gala & Silent Auction will help fund scholarships, grants, and programs in furtherance of the AABA's and the AABF's missions.

Thank you for your consideration and continued commitment to diversity in our community. We look forward to seeing you at the Gala.

Sincerely,

Jackie Coleman Gala Co-Chair Bracewell LLP

Lily Leal Gala Co-Chair *Lily Leal Law*  Joshua Lee Gala Co-Chair Armstrong Lee Savage LLP

**Nicole Su** Gala Co-Chair



### DIAMOND LEVEL UNDERWRITER - \$10,000

- Ten tickets to the Gala, reserved table with underwriter placard
- Six tickets to the VIP Reception preceding the Gala
- Full page COLOR advertisement in the printed Gala program
- Underwriter recognition in AABA monthly newsletters for 1 year
- Recognition as an Underwriter of the AABA 2019 Corporate Counsel Dinner
- Six tickets to attend the AABA 2019 Corporate Counsel Dinner

#### PLATINUM LEVEL UNDERWRITER - \$7,500

- Ten tickets to the Gala, reserved table with underwriter placard
- Four tickets to the VIP Reception preceding the Gala
- Half page black & white advertisement in the printed Gala program
- Underwriter recognition in AABA monthly newsletters for 1 year
- Recognition as an Underwriter of the AABA 2019 Corporate Counsel Dinner
- Four tickets to attend the AABA 2019 Corporate Counsel Dinner

#### GOLD LEVEL UNDERWRITER - \$5,000

- Ten tickets to the Gala, reserved table with underwriter placard
- Two tickets to the VIP Reception preceding the Gala
- Logo display in the printed Gala program
- Underwriter recognition in AABA monthly newsletters for 1 year

#### SILVER LEVEL UNDERWRITER - \$4,000

- Ten tickets to the Gala, reserved table
- Logo display in the printed Gala program

# **BRONZE LEVEL UNDERWRITER - \$2,000**

• Four tickets to the Gala

# SOLO & SMALL FIRM UNDERWRITER (10 OR LESS ATTORNEYS) - \$750

• Two tickets to the Gala

# JUDICIAL SPONSORSHIP (for current sitting members of the judiciary only) - \$350

- Two tickets to the Gala
- Quarter page black and white advertisement in the printed Gala program

All Underwriters for the Gala & Silent Auction will (1) receive special mention during the Gala dinner, (2) be named in the Gala slideshow presentation, and (3) be included in all printed promotional materials for the Gala including programs and invitations.

We sincerely appreciate your support!



**CORPORATE AND FIRM UNDERWRITER FORM** 

Underwriter Name:	
Contact Name:	
Address:	
City/State/Zip Code:	
Telephone: Facsimile:	
E-mail:	
Please select your level of underwriting*:	
\$10,000 Diamond Level Underwriter	
\$7,500 Platinum Level Underwriter	
\$5,000 Gold Level Underwriter	
\$4,000 Silver Level Underwriter	
\$2,000 Bronze Level Underwriter	
\$750 Solo & Small Firm Underwriter	
\$350 Judicial Sponsorship**	
*The AABA of Houston is a tax-exempt organization. However, contributions or gifts to the AABA of Houston are deductible as charitable contributions for federal income tax purposes. **For current sitting members of the judiciary only.	<u>not</u> tax

Please return your completed form and check made payable to "**AABA of Houston**" by no later than **September 6, 2019** to:

Bracewell LLP Attn: Jackie Coleman 711 Louisiana Street Suite 2300 Houston, TX 77002

Questions? Feel free to contact us at gala@aabahouston.com Thank you for your interest and support.



If you or your company are interested in purchasing an advertisement in the 2019 Gala & Silent Auction printed program, please complete the form below.

#### THE DEADLINE TO PURCHASE AND SUBMIT AN ADVERTISEMENT IS <u>SEPTEMBER 6, 2019</u>.

#### **PROGRAM ADVERTISEMENT FORM**

Name of Advertiser:	
Contact Name:	
Mailing Address:	
City/State/Zip Code:	
Telephone: Facsimile:	
E-mail:	
Please select the size of your advertisement:	
Quarter page (4" x 5") black & white advertisement	\$250.00
Half page (8" x 5") black & white advertisement	\$500.00
Full page (8" x 11") color advertisement	\$1,000.00
TOTAL AMOUNT DUE:	\$

Please return this form and your check made payable to "**AABA of Houston**" to:

Bracewell LLP Attn: Jackie Coleman 711 Louisiana Street Suite 2300 Houston, TX 77002

You will receive a confirmation of your sponsorship via email.
Advertisement content may be sent via e-mail.
Questions? Please contact us at *gala@aabahouston.com*.



# **Advertisement Format Instructions**

- PDF (portable document format) or TIFF (tagged image file format) files are requested for all advertisement submissions.
- Color advertisement files should be created using CMYK (cyan-magenta-yellow-black).
- Preferred document format/application is Adobe Illustrator or Adobe Photoshop.

Size	Width	Depth
Full Page	8-1/2"	11"
Half Page horizontal	8-1/2"	5-1/2"
Quarter Page	4-1/4"	5-1/2"

#### PLEASE SUBMIT YOUR AD AS A DIGITAL FILE BY NOT LATER THAN <u>SEPTEMBER 6, 2019</u>

TO: gala@aabahouston.com

or by submitting the digital file on a CD and mailing it to:

Bracewell LLP Attn: Jackie Coleman 711 Louisiana Street Suite 2300 Houston, TX 77002

Questions? Feel free to contact us at gala@aabahouston.com Thank you for your interest and support.



# **TICKET RESERVATION FORM**

# Tickets may be purchased on-line using PayPal at www.aabahouston.com. If paying by check, please use this form.

# THE DEADLINE TO PURCHASE TICKETS IS SEPTEMBER 6, 2019.

Name:
Company/Law School:
Mailing Address:
City/State/Zip Code:
Primary Phone: Email:
Please indicate the number of tickets below:
Law Student: \$50    AABA Member: \$125    Non-Member: \$150
TOTAL AMOUNT DUE: \$
For nametag purposes, please list the name and affiliation (if any) of <u>each</u> attendee:
Please indicate whether a vegetarian meal is requested: (# of vegetarian meals)
Please return your completed form and check made payable to " <b>AABA of Houston</b> " by no later than <b>September 6, 2019</b> to:
Bracewell LLP Attn: Jackie Coleman 711 Louisiana Street Suite 2300 Houston, TX 77002

- You will receive a confirmation of your ticket reservation via email.

- Interested in joining the AABA? Membership forms are available at www.aabahouston.com.

- Questions? Please contact us at gala@aabahouston.com. Thank you for your support.